Newton Free Library

Traffic Light Key

Green = actual value meeting or exceeding the target
Yellow = actual value within 10% of meeting target
Red = actual value worse tmore than 10% away from meeting target

Trend Key

Green = cumulative Year-to-Date better than Last Year-to-Date
Yellow = cumulative Year-to-Date the same as Last Year-to-Date
Red = cumulative Year-to-Date worse than Last Year-to-Date

Metrics measured monthly unless otherwise noted

Metric	Yearly Goal	Avg.	Target	Actual	Result	Previous YTD	YTD	Trend
1. Provide patrons with up-to-date and relevant collections and resources								
Main Library circulation	Maintain current circulation	140599	140599	139274	🟡	1152592	1121826	🔴
2. Provide enhanced access to library resources and services								
Percentage of circulation using Express Lane checkout	Increase the use of Express Lane checkout workstations	21	21	24	🟢	17	24	🟢
Library Database Page Views	Increase page views by selecting and promoting products that meet patrons' needs	1359	1359	1488	🟢		5565	
% of time 14 sign up computers are in use	Increase computer use by selecting products and creating policies that meet patrons' needs	47	47	47	🟢		46	
3. Serve as curator and partner in the pursuit of information, entertainment and culture.								
Total visitors to the library	Maintain current level of visitors	53336	53336	58547	🟢	465298	474453	🟢
Total programs	Maintain current level of programs	114.5	114.5	118	🟢	884	917	🟢
Total patrons attending programs	Maintain current level of attendees at library programs	2655.5	2655.5	3213	🟢	20866	24910	🟢
% of children's program attendees completely satisfied according to survey	Maintain 95% satisfaction level for children's programming	100	95	100	🟢		100	

Notes